



This class (Lecture 19): Cultural Evolution

<u>Next Class:</u> Evolution of World View

HW8 is due Thursday in-class (typed)

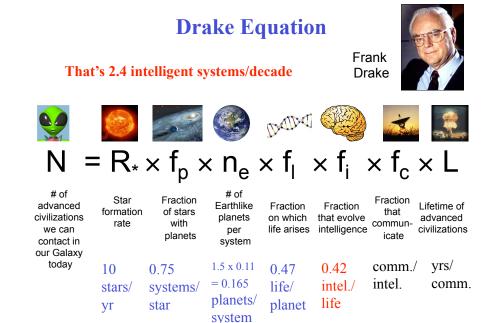
Music: Space Oddity - David Bowie

Outline

- From intelligence to communication
- Will a civilization develop that has the appropriate **technology** and **worldview**?
- Requires knowledge of quantum mechanics and astronomy.



• Nathan Raichel: <u>Alien Anal Probing</u>



Backdrop of Civilization



- Origin of modern H. sapiens is disputed, but the genetic and linguistic evidence points toward a spread of humans across Eurasia then the Americas.
- We share a common gene pool, but genetic drifts and selection for local environments created genetic differences among groups.



http://www.popular-science.net/img/out-of-africa.jpg

- These differences have little to do with the concept of race, which has been showed by genetic studies to be a meaningless concept.
- The greatest genetic and linguistic variations are found in Africa, supporting the "out of Africa" idea.

Cultural Evolution

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- Once humans spread across the globe, the primary method for evolutionary change shifted from biological to cultural evolution.
- Anatomically modern H. sapiens evolved 100,000 yrs ago, but the first modern behavior did not appear until 40,000 yrs ago- e.g. cave painting.
- Regardless, there has not been any significant biological evolution for the last 40,000 yrs- e.g. brain increase.



http://www.codcottage.freeserve.co.uk/images/hand_castillo_spain.jpg

Cultural Evolution

- The rest is cultural– from hunter-gathers to cell-phone-users.
- Cultural evolution was <u>fast</u>.
- Is cultural evolution needed for ET? Why would a ET culture try to communicate with us?
 - Capability (suitable technology) and interest (worldview?).



Hunting and Gathering

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- Until 10,000 years ago, H. Sapiens functioned completely as hunter-gathers.
- Small nomadic tribes with few possessions.
- Except for shortages, a fair and easy life
 - No midterms/finals
 - Only working about 4 hours a day
 - But, no way to create surpluses or free members for other roles.
 - When things go bad, they really go bad.



http://www.cnn.com/WORLD/9511/safrica_bushmen/



Agriculture



http://www.ffa.org/media/comm/index.html

• Tribal societies- 100s of people into villages

- Due to agriculture, larger and larger communities and new societal organizations.
- Began about 10,000 yrs ago, around the dead sea.
 - Mixed hunting with harvesting of wild wheat and barley.
 - Storage, planting, and seed selection.
 - Mutant varieties took over and hunting decreased.
 - 1000 years later, animal domestication.

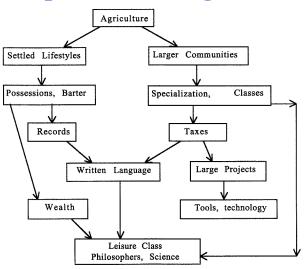


Agriculture

- Provided long-term settlements for cultural evolution, information, tools, and energy sources.
- At first purely agriculture communities are hard:
 - A lot more work
 - Usually dietary deficiencies

http://www.ffa.org/media/comm/index.html

The Importance of Agriculture



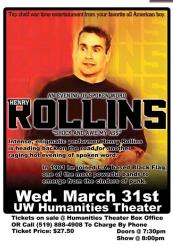
Question

What cultural break-through eventually allowed for professional scientist, like Astronomy professors?

- a) Telescopes
- b) Religion
- c) The spoken word
- d) Agriculture
- e) Monkeys

Language and Information

- Limited size for brain, due to birth canal size, so limited bits of info.
- Need to develop **extra-somatic** (outside the body) information storage techniques.
- First method to store information from another person was spoken language.
- Crucial development.



http://www.feds.uwaterloo.ca/posters/henryrollins.jpg

Language and Dis-Information

Hypoglossal Nerve

- But the origins of language are not well understood- no fossils.
- Probably in hunting parties for large prey.
- The control of the tongue is through the hypoglossal canal (hole) in the skull. In humans it is twice as large as chimps.
- First arose about 400,000 vrs ago in Australopithecines.





http://members.aol.com/paroleinfo/PRESSURE.HTM http://imc.gsm.com/integrated/haonline/haonline/ha/imgs/00000/3000/600/3604.jpg

The Language Gene?

- FOXP2 was identified recently.
 - A severe speech and language disorder that affects almost half the members of a large family.
 - They are unable to produce the fine movements with the tongue and lips that are necessary to speak clearly.
- Human FOXP2 differs from chimp FOXP2 by only two amino acids, mouse by only 3, and zebra finch by only 7.
- · Recent research shows that Neanderthal version is identical to ours. Maybe speech happened soon after chimp/hominid split?





- FOXP2 also plays a role in songbirds
- In Zebra Finches a reduced FOXP2 results in incomplete and inaccurate song imitation.



http://news.bbc.co.uk/nolpda/ukfs news/hi/newsid 6146000/6146908.stm

Writing

- Oral language is clearly limited.
- Development of written language provided a powerful, new source of info storage.
- Earliest appearance was in Sumer– present day Iraq (8500 BCE).





MS 3008 Account of commodities. Sumer, ca. 3200 BC. The earliest continuous writing known http://www.nb.no/baser/schoyen/ 4/4.4/441.html

Question

Language and writing are examples of

- a) culture.
- b) the FOXP2 gene.
- c) extra-somatic storage.
- d) how daddy went to jail.
- e) early government.

Writing

- Probably started from economic need- barter or receipts.
- Common by 3000 BCE.
- Written records of taxes and a ruling class- the rise of civilization.
- Move from symbols to syllabic language developed by 1500 BCE.





MS 3008 Account of commodities. Sumer, ca. 3200 BC. The earliest continuous writing known

http://www.nb.no/baser/schoyen/ 4/4.4/441.html

Extrasomatic Storage Leaps

- Printing press (1456) number of books jumped from 10,000 to 10 million in 50 yrs.
- Telegraph (1844)
- Radio (1895)
- Television (1936)
- Computers (1950s)
- Internet (1970s)
 - Huge extrasomatic storage: Well above brain storage

<u>Does all of this increase the "intelligence" of our</u> <u>species?</u>







From Rocks to Metal

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- Stone tools (silicates) started with H. habilis about 2 Myrs ago.
- Agriculture developed at the end of the stone age.
- First pottery (still silicates) around 7000 BCE.
- First metal (copper) in 6500 BCE, mostly ornamentation.
- The wheel was invented in 6500 BCE.



http://www.angelfire.com/country/veneti/images/OldestWheel.jpg

From Rocks, to Metal, to Rocks

- Next real step was developing energy sources.
- The industrial revolution.
- Modern technology based on electronics, crucial to our ability to communicate with ET.





From Rocks to Metal

- Copper tools in 4000 BCE.
- Animal drawn vehicles & sailboats in 3300 BCE.
- Bronze (copper and tin) tools in 2800-1000 BCE (the Bronze age).
- Iron first showed up in 1500 BCE.

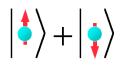


http://www.museumoflondon.org.uk/ MOLsite/learning/who_are_you/teachers/ images/citizenship/ iron_age_settlement_no192.jpg

From Rocks, to Metal, to Rocks

- Transistor in 1948.
- Microchip in 1959.
- We went back to rocks— silicon! We are arguably in the "silicon age".
- This implies knowledge of electromagnetisms and quantum mechanics.





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Question

Which of the following is **not** an example of an extrasomatic storage technique?

- a) Brain synapses
- b) Wikipedia
- c) Printing press
- d) Language
- e) None of the above.

Cultural Evolution



- What do we mean by cultural evolution?
- Is that like evolution's natural selection?
- Since technology has developed out of it, we can conclude that technology was a desirable trait that is likely to develop on any planet with competition between cultures.



Cultural Evolution

- Or can we?
- If so, then would have to say that cultural evolution follows a <u>punctuated equilibrium model</u>.
- Or, episodic progress with long periods of dark ages.
- Like species, the fate of civilizations has been extinction, but their technology was adopted by others (cultural diffusion).

Evolution?

- The main point is how likely is it that technological civilizations exist on other planets?
- Hard to determine from Earth data, but there are some points:
 - Agriculture arose independently in Mexico and probably China, Andes (potatoes), and eastern US (sunflowers).
 - Written language independently in Sumer, China, and the Americas, maybe India and Egypt.
 - But, the wheel was not invented outside of Sumer- were examples of toys in South Americs
 - For recent developments, the world was in too much contact to distinguish.

Questions: Variations of Civilization

- What if the Americas had invented gunpowder?
- What if the Americas had large animals of burden?
- What if the germs of Europe were less dangerous than the germs of the Americas?
- Similar examples of cultural devastation in the Pacific Islands.
- Often cultures are wiped out from *Guns, Germs, and Steel* (by Jared Diamond)– manifestations of geography.

Technology Development

- Our sample of one makes it difficult to determine if technological development (to communication ability) is a fundamental step from intelligence.
- Does it depend on the planet- water/desert dominated?
- How would metal poor planets develop?
- Does the competition of civilizations matter?
- Is there a dependence on psychology of the intelligence life?

Technology

- Cultural evolution was fast.
- Especially after agriculture freed civilizations.
- Development of language.
- Increase of extra-somatic storage.
- We're living in a silicon age.
- Does the development of technology also include a correct worldview?

Next Step

- Besides needing technology, intelligent life must have a <u>want</u> to communicate with extraterrestrial life.
- That means that it MUST believe in the possibility of other life.
- Requires civilization to undergo three steps:
 - 1. A correct appreciation of the size and nature of the Universe
 - 2. A realization of their place in the Universe
 - 3. A belief that the odds for life are reasonable. The beings of Q'earth must have taken their Q'astro 330 class and came up with a good number of communicable civilizations in the Q'drake equation.



http://www.bybeeweb.com/cats/ amelia-step.jpg



Big Questions



- Our capacity for interstellar communication arose at the same time as our interest in it. Coincidence?
- Can a society have a highly developed technology with an incorrect astronomy?
- What if the skies were constantly cloudy?
- What if their solar system had no other planets?
- What if they lived in a molecular cloud?
- What if they lived in a huge cluster of galaxies?